

CRASH MEDIA GROUP Inc.

FOR IMMEDIATE RELEASE:



CRASH LANDING... AGAIN!



And you thought you could only buy anime from the usual suspects...

They say that lightning doesn't strike twice but then they've never met The Crash Media Group's boys in black! The men behind the *house that anime built*, *Anime Crash*, are back with a *vengeance* re-launching the *Anime Crash* brand name with a new, innovative technology.

In a three tiered strategy, Crash Media Group Inc and partner company Abrams Gentile Entertainment Inc (both based in New York) will be announcing the return of the *Anime Crash* brand name in style at the 2004 Licensing Show held June 8th - 10th in New York City's Jacob Javits Convention Center.

- I Crash/AGE Inc are proud to present SHIDEN, a new anime production from Kimio Ikeda (producer of such mega-hits as Astro Boy, Speed Racer, Gatchaman, and founder of Jin Production, Tokyo). Best described as a high-octane modern gothic anime adventure, the 26 episode SHIDEN is currently in production in Japan, but an exclusive special preview will premiere for the first time anywhere (and we mean <u>anywhere</u>) at the Crash Media/AGE booth, where SHIDEN will be exclusively represented by Crash/AGE to the licensing world.
- II Second is the release of *Geisters: Fractions of the Earth*, on DVD as the first branded *Anime Crash* title. A 26 episode groundbreaking sci-fi anime series with 2D and 3D animation, *Geisters* volume one will hit stores on June first, and the series will include unprecedented premium items including collectable figures and ID. case that will interact with each other using Crash/Age Inc's exclusively patented *t-ink technology*. Plans are also in development for a *Geisters* TV launch later in 2004/2005.

Next is *Ki Fighter*, the thinking otaku's *Dragon Ball*, created by Sung Woong Yoo, President of *Grimi Production* based out of South Korea. A 26 episode series of stunning animation with hundreds of lovable characters, Crash/AGE will be introducing Ki Fighter into the U.S. mainstream

for 2004. Often referred to as the "Osamu Tezuka of Korea", Mr. Yoo and his production company have animated of such international heavy hitters as Tiger-Mask,

G.I. Joe, and Transformers to name only a few!).

III The final phase of Anime Crash's 1-2-3 punch is *Talking Manga*. Using *t-ink "thinking ink" technology* (recently featured in *Forbes Magazine*) Crash/AGE will unveil the world's only *Talking Manga*, which will revolutionize the way anime and Asian PoP-Culture products are consumed in the world market. Thus proving once again that the boys at Crash are indeed:

Creatively Resilient Artistically Superlative Hubrists. (As some might call us).

