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## STONE BRIDGE PRESS ANNOUNCES FOUR BOOKS ON JAPANESE POP CULTURE FOR FALL 2004

**June 2004** (Berkeley, CA) — **Stone Bridge Press**, celebrating 15 years of publishing quality books about Japan, announces six titles for Fall 2004, four of them big works involving Japanese pop culture. These books include a collection of writings from Fred Patten, a guide to new Japanese cinema, a guide to learning Japanese through reading manga, and a social/travel guide to Tokyo.



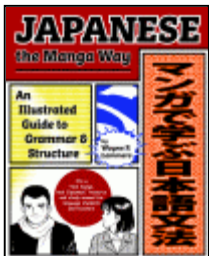
### **Watching Anime, Reading Manga: 25 Years of Essays and Reviews**

By Fred Patten; Foreword by Carl Macek, \$18.95, 360 pages, 40 b&w illustrations & photos, September 2004, 1880656922  
**Fred Patten's** active participation in fan clubs and prolific magazine writing helped create a market for manga and anime, building Western anime fandom into the vibrant community it is today. This first book-length collection contains hard-to-find articles older than many of today's fans! Foreword by **Carl Macek** of *Robotech* fame.

### **The Midnight Eye Guide to New Japanese Film**

By Tom Mes and Jasper Sharp; Foreword by Hideo Nakata, \$22.95, 376 pages, 100 b&w photos, October 2004, 1880656892

Japanese film is hot with Hollywood scrambling to remake Japanese horror films and *Kill Bill*, *The Last Samurai* and *Lost in Translation* being among the biggest hits of 2003. This book, by the guys behind *MidnightEye.com*, contains all-new material profiling 19 contemporary Japanese filmmakers and reviewing 97 of their recent films. Foreword by **Hideo Nakata**, director of the *Ringu* series and the upcoming *Ring 2*.



### **Japanese the Manga Way: An Illustrated Guide to Grammar and Structure**

By Wayne P. Lammers, \$24.95, 304 pages, 500 b&w illustrations, November 2004, 1880656906  
 US college enrollment in Japanese is up 20% from 1998, and up 20% in high schools from 1994. Could it be because of anime and manga?!? **Wayne P. Lammers** (*Mangajin*) presents this "real manga, real Japanese" approach to learning, illustrating every grammar point with actual manga to show how the language is used in real life. Entertaining and memorable, this book is perfect for all learners at all levels.

### **Cruising the Anime City: An Otaku Guide to Neo Tokyo**

By Patrick Macias and Tomohiro Machiyama, \$16.95, 144 pages, 100+ color photos & maps, November 2004, 1880656884  
*Tokyoscope* author **Patrick Macias** and film critic/journalist **Tomohiro Machiyama** provide this guide to what's cool, hot, and hip in the anime fan's pop-cultural homeland. Neo Tokyo is where anime has become both urban fashion and cultural zeitgeist, and this is its first street-smart guide in English. Featuring interviews with tastemakers, this guide covers studios, toys, museums, games, film "locations," music and tips on where to hang out in an otaku's Tokyo.



**Stone Bridge Press** will also be releasing the private journals of film scholar **Donald Richie**, *The Japan Journals: 1947-2004*, in hardcover this October. *Sacred Sanskrit Words for Yoga, Chant and Meditation* is a guide featuring 180 Sanskrit words, available in September, written by Tokyo-based author and yoga instructor **Leza Lowitz** (*Designing With Kanji*) with **Reema Datta**.

*To get the new 2004 catalog from Stone Bridge Press,  
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